

ROGERS TELEVISION INVITES VIEWERS TO GET MOVIN' WITH

HIP HOP IN THE T DOT

FOR IMMEDIATE RELEASE, January 24, 2007, [Toronto, Ontario]: This energetic, youthful, half-hour program is filled with celebrity interviews and hip hop culture, plus viewers will learn a new hip hop routine each week. Learn the latest dance moves from some of the top young hip hop dancers in the world who are based right here in Toronto on *Hip Hop in the T Dot* each week. Starting February 5, watch *Hip Hop in the T Dot* Mondays at 11:30 am, Wednesdays at 6:30 am, Thursdays at 7:00 pm, and Fridays at 5:30 pm on Rogers Television, Cable 10 in Toronto and 63 in Scarborough.

"*Hip Hop in the T Dot* offers Toronto audiences a new perspective on the Hip Hop scene in the city," said Charles Wechsler, Station Manager for Rogers Television, Toronto. "Toronto is a hub for hip hop, and young Torontonians – and hip hop lovers of all ages – can get an inside look at the culture."

"*Hip Hop in the T-Dot* is a fresh and exciting series that showcases Toronto's amazing diversity and talent and engages the audience in physical activity through music and dance," said Susan Nation, President of Hop To It Productions Inc., creators of the show. "We are thrilled that Rogers Television is making the show available to audiences across the city offering outstanding audience exposure."

Co-hosts Frank Manzo and Sarah Black are your young, energetic guides each week and look at hip hop dance from two very unique angles. While Sarah's background has not prepared her for hip hop classes, her genuine enthusiasm connects with audiences, and her fish-out-of-water vantage appeals to viewers new to hip hop. Frank's a dude with an attitude that's positive. When he teaches viewers to dance, he breaks down hip hop moves step by step, with an inspiring, high-energy approach.

Highlights from upcoming episodes of *Hip Hop in the T Dot*:

- Choreographed hip hop fashion show for 'That's So Raven' fashion line, with a one-on-one session with Raven-Symoné.
- Interviews with celebrities like Rochester a.k.a. Juice
- Juno nominated Spade of Citizen Kane teaches hip hop basics
- "Toronto Blend" dance class from RUKUS expert Onika Dimplez Powell
- Kojo "Tuch" Mayne's "Move Ya' Body!" with open-heart gossip after class
- Matchmaker Ainsley offers tips on dating for Valentine's Day
- "Everybody Raise Your Hands" dance class with show co-host Frank Manzo

Hop To It Productions Inc. (www.hoptoitproductions.com) is an independent entertainment company, set up to create, develop, produce and market programming, content and products for kids, tweens, teens and youth.

Rogers Television provides local programming about your world right now. Every year, our stations produce over 12,000 hours of informative local programming, reinforcing Rogers Cable's commitment to the communities we serve. Rogers Television is a service available exclusively to cable customers as part of the basic service of Rogers Cable Communications Inc., Canada's largest cable company, delivering high quality entertainment, information and communication services to 2.2 million customers in Ontario, New Brunswick and Newfoundland.

Rogers Television, cable 10 Toronto and cable 63 Scarborough. For more information, visit www.rogerstelevision.com

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